

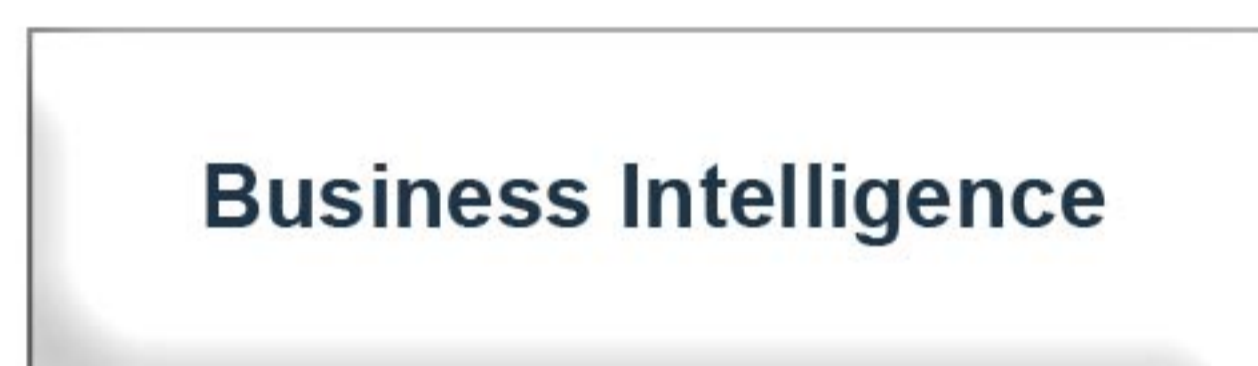
BFSI Solutions



Banking

- Two-Way Communication Solution for Customers to Retrieve Account Status and send alerts of Account Credit/Debit, Alert on debit of higher amount and PDC shortfall alerts
- A Technological Platform for Value Added Services for (a) Routing of Communication Services from Multiple Vendors or Gateways (SMPP, SMTP etc.) and (b) Cost Based Routing from Existing Vendor
- Business Intelligence Solutions for making strategic decisions by identifying Trends, Profitable Areas, Process Co-relation and Corrective Areas
- Monitor & Control Merchant activities using your Online Payment Gateways

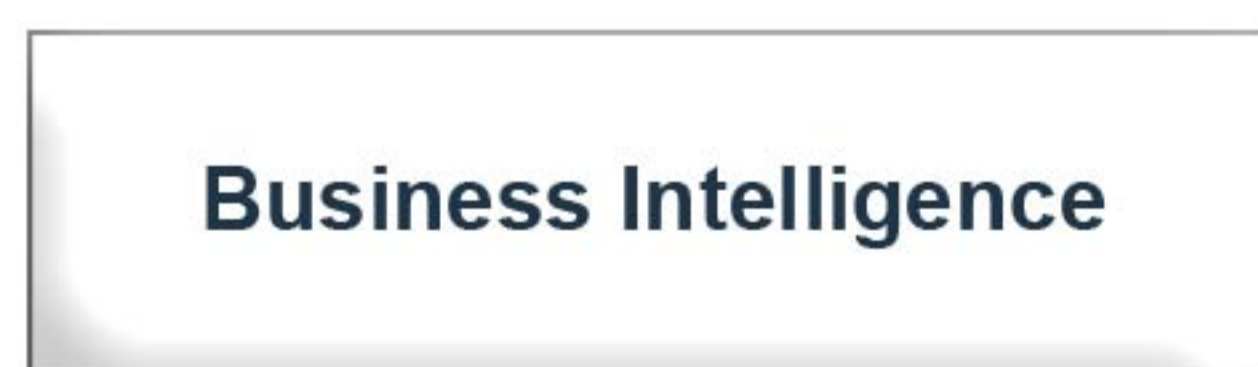
Solutions of Interest:



Finance

- Two-Way Communication Solution for critical informations like Outstanding, Cheque/EMI Bounce, Loan Approved / Disapproved, Pending / Required Documents and Total Branch Outstanding to concerned Managers
- A Technological Platform for Value Added Services for (a) Routing of Communication Services from Multiple Vendors or Gateways (SMPP, SMTP etc.) and (b) Cost Based Routing from Existing Vendor
- Business Intelligence Solutions for making strategic decisions by identifying Trends, Profitable Areas, Process Co-relation and Corrective Areas

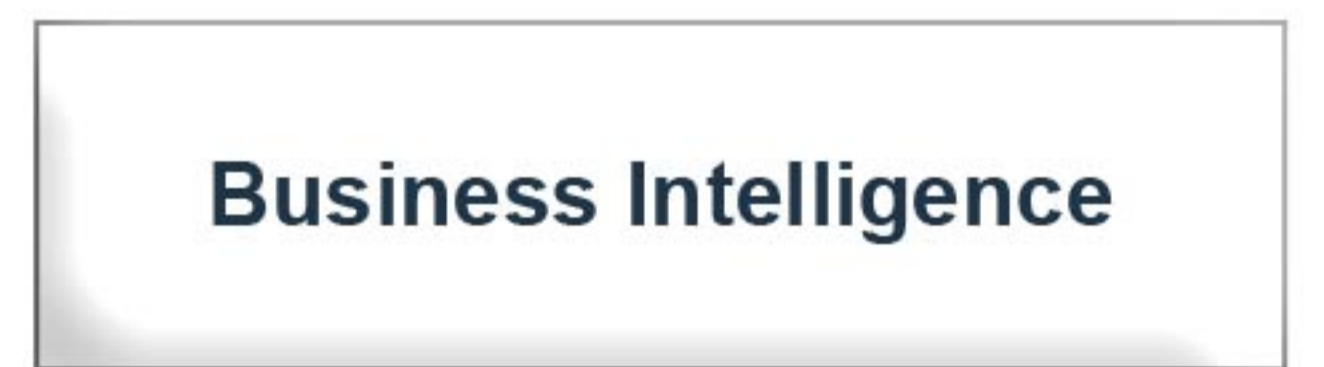
Solutions of Interest:



Securities

- Send Live Trade Confirmations along with other Critical Informations automatically using multiple communication services
- Organize your Share Market Research Services by streamlining Analysis, Research Calls, Client Communications & Performance
- A Technological Platform for Value Added Services for (a) Routing of Communication Services from Multiple Vendors or Gateways (SMPP, SMTP etc.) and (b) Cost Based Routing from Existing Vendor

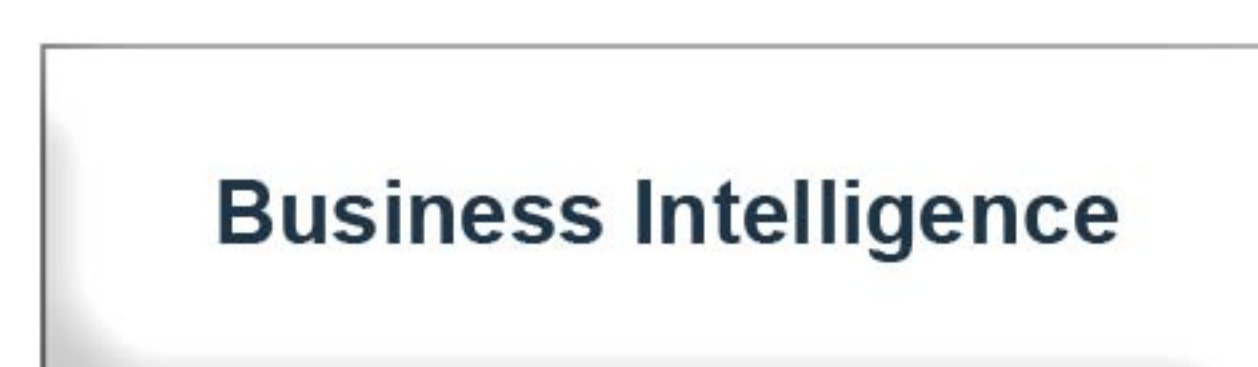
Solutions of Interest:



Insurance

- Two-Way Communication Solution for critical informations like Claim Status, Renewal Reminders and Total Branch Outstanding to concerned Managers
- A Technological Platform for Value Added Services for (a) Routing of Communication Services from Multiple Vendors or Gateways (SMPP, SMTP etc.) and (b) Cost Based Routing from Existing Vendor
- Business Intelligence Solutions for making strategic decisions by identifying Trends, Profitable Areas, Process Co-relation and Corrective Areas

Solutions of Interest:



BFSI Solutions

To cater the demand of this challenging, interesting and vast sector; Aruhat has range of offerings and solutions which includes:



- An Enterprise grade solution to automate business process workflow via SMS
- Streamline complex & time consuming business processes and reduced communication overheads
- Structured reporting model and Mobility reporting
- Improved two-way communication of customers & partners
- Reduced paper work and seamless communication flow
- Easy Tracking and Instant alerts or communication of critical information

Business Intelligence

- A computer based technique used in identifying, extracting and analyzing business data such as sales revenue by products or department or by associated costs and incomes
- Aruhat's Business Intelligence Solution for Enterprise enables an organization to combine operational data with analytical tools to present complex and competitive information
- Achieve a state of management excellence by being managed, agile and aligned
- Get Competitive edge and leverages your operational Investments
- The Whole procedure is done by Identifying the KPIs, Data Mining, Analysis and Presentation along with decision making
- We aim to support better business decision-making

Merchant Web Content Monitoring services

- A computer based technique used in identifying, extracting and analyzing business data such as sales revenue by products or department or by associated costs and incomes
- Aruhat's Business Intelligence Solution for Enterprise enables an organization to combine operational data with analytical tools to present complex and competitive information.
- Achieve a state of management excellence by being managed, agile and aligned
- Get Competitive edge and leverages your operational Investments
- The Whole procedure is done by Identifying the KPIs, Data Mining, Analysis and Presentation along with decision making
- We aim to support better business decision-making



- A Universal Platform to Enable Multiple Communication Services related to VAS segment like SMS, Email, Autodial & eFax
- Expandable to Add multiple services as per business requirement and other New Services as well
- You can re-utilize your own existing platform and can add additional hardware to integrate more Value Added Services
- Comes with Features like Sending Service Management, Product Catalog Management, Subscriber Management, Administration, MIS Reporting, Auto Notifications, Client Communication and White Label Module



- A Solution to enable Financial Advisors to communicate wealth related information in an organized way along with the mechanism to Track & Analyze such communications
- Improve quality, reaching to higher number of Subscribers with lesser efforts, increasing revenue and decreasing costs.
- The Solution Highlights include Self Care Portal for Subscribers, Subscriber Management, Research Call Management, Scheme Management, Scheme Management and Performance Reports.



- A solution that enables Share Brokers to communicate Live Trade Confirmations to their Clients during Market hours
- An empowerment to handle risk with quick communication of trades to reduce trade errors and increase business transparency
- The Solution highlights includes important features like Self Care Portal for Subscribers, Sending of Live Portfolio Status to Clients, Sending of Voice Calls in Regional Languages and All Exchange & Segment Support
- Give your Customers the Communication Experience that keeps them updated with each trade they make; while Keep a check on compliance issues as well.



Aruhat Technologies Pvt. Ltd. incepted in the year 2004 in Ahmedabad, India, growing with an Annual Growth Rate of 40% since its inception has 1000+ Customers across the World and comprises of 80+ Personnels with 200+ man years of corporate experience. Aruhat's mission is 'to build a self sustainable organizational platform of growth and opportunities for employees, customers, partners, and shareholders'.

Aruhat caters diverse set of Global Customers & Partners and is an technology & solution enablers in a) communication services, b) security & network services, c) large scale systems implementation & integration, d) web application development & support, e) mobile application development & support and f) web data extraction.

Aruhat's current service portfolio contains SMS, eMail, Voice Message, eFax, Web Development, Web Design, Data Processing, Web Data Extraction, Data Merchandising, Implementation of Mail Servers, Ticketing Systems, CRMs, Mobile Applications for smartphones like Android, iPhone & Blackberry.

Designed by Marketing Unit of Aruhat

Disclaimer: The information in this material is as per the time of release and as per alignment with the goals of Aruhat (ATPL). Aruhat (ATPL) reserves all rights to change, update, remove or add to the material, execution plan as well as execution on time to time basis as per strategic decisions of Aruhat (ATPL). This material/document may contain features/modules/information that would exhibit the strength of the solution, however, such features/modules/information may be available as an add-on and may need to be developed on requirement basis with additional cost and would need to be executed as a project for successful implementation of the solution.